



30.10.2019 CC/S&B/SA/797

The Executive Director BSE Limited Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai- 400001. The Executive Director
National Stock Exchange of India Ltd.
Exchange Plaza,
Plot No. C/1, G- Block,
Bandra Kurla Complex, Bandra – East,
Mumbai – 400051.

Dear Sir/Madam,

<u>LISTING REGULATIONS 2015: PRESENTATION MADE FOR INVESTORS/ANALYSTS ON INVESTORS DAY.</u>

On Investors Day held today on 30.10.2019, in terms of Regulation 30 of SEBI (LODR) Regulations, 2015, please find attached the presentation made for investors/analysts. This is for your information and necessary dissemination.

Thanking you,

Yours faithfully, For State Bank of India

(Sanjay M. Abhyankar) Vice President -Compliance (Company Secretary)





SBI

INVESTOR DAY

BUSINESS STRATEGY AND FUTURE ROADMAP

30.10.2019

Lifestyle & banking, dono.











Safe Harbor

Certain statements in these slides are forward-looking statements. These statements are based on Management's current expectations and are subject to uncertainty and changes in circumstances. Actual outcomes may differ materially from those included in these statements due to a variety of factors.

Key Financial Indicators – Going Forward

	FY19	H1FY20	FY20E	FY21E
Credit Growth	11.96%	8.65%	> 10.00%	> 12.00%
NII Growth	18.03%	11.32%	> 17.00%	> 14.00%
NIM (domestic)	2.95%	3.11%	> 3.15%	> 3.20%
Non Interest Income Growth	-17.55%	24.81%	> 15.00%	> 15.00%
Opex Growth	16.26%	9.89%	< 10.00%	< 10.00%
PPOP (excl. one off) (in Rs. crore)	53,557	27,961	> 65,000	> 75,000

Key Financial Indicators – Going Forward

	FY19	H1FY20	FY20E	FY21E
Slippage Ratio	1.60%	2.18%	< 2.00%	< 1.30%
Corporate Slippages (in Rs cr)	10,244	9,128	< 22,000	< 12,000
Retail Slippages (in Rs cr)	22,494	15,889	< 24,000	< 20,000
Credit Cost	2.66%	1.98%	< 1.80%	< 1.00%
PCR (with AUCA)	78.73%	81.23%	> 84.00%	> 88.00%
ROA	0.02%	0.29%	0.4 - 0.5%	0.9 – 1.0%

Drivers of Core Operating Profitability



Growth being driven by retail and high rated corporates/ govt. entities



Liability Franchise Liability franchise; a key value driver for Bank; focus on CA growth- have addressed product gaps, strengthening sales force, pilots underway

Dominance in Savings accounts- 43.9 cr savings account at end of H1FY20, 24.99 lakh accounts opened in Q2FY20, of which 41.9% are through digital channel

PPoP Drivers



NIMs driven by pricing based on risk reward matrix across product lines, lower GNPAs and lower cost of funds



Expect significant growth in recovery from written off accounts, major initiatives underway to optimize fee income across products, increase fee income from Cross sell, Transaction banking including CMP



Digitization of asset side delivery platform to significantly reduce operating costs; Controllable overheads contained at 3.2% YoY growth in H1FY20

Operating Expenses

Prudent manpower planning; Digitization leading to redeployment of employees to sales roles

Drivers of Core Profitability



Retail portfolio strong; market leading growth, with low NPA ratios in key product lines

Asset Quality

Corporate loan growth majorly from PSUs/ Highly rated corporates

ICA proving to be an effective tool for maintaining asset quality; expect meaningful improvement in accounts to be regularized based on recent experience

Asset
Quality
&
Credit
Costs

(2)

Slippages

Corporate Slippages from identified pools; personal retail continues to be strong – SME, Agri slippages to trend lower in H2FY20E

Stress including SMA 1 & 2, loans where ICA signed/ in process aggregate to less than 1.10% of aggregate advances

(3)

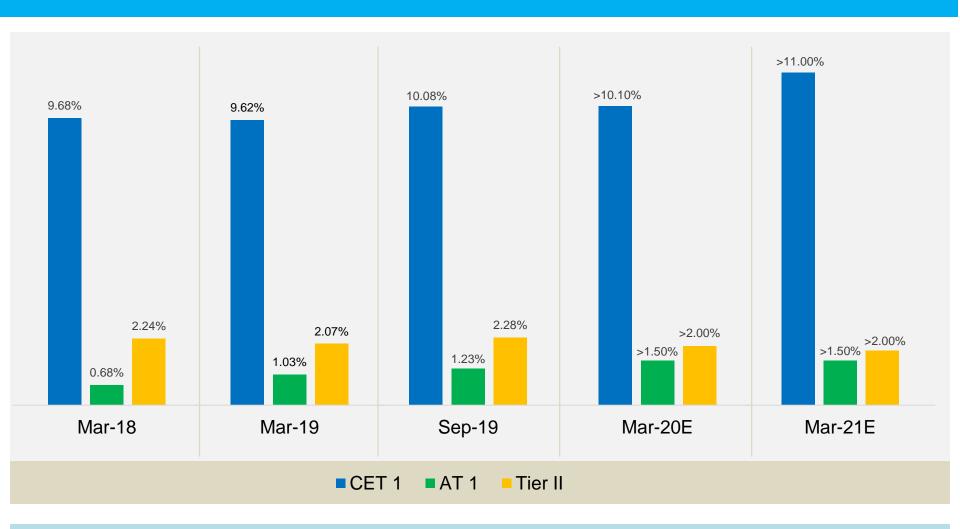
Current level of provisions higher than LGD ratios; Corporate accounts PCR at ~74%

Credit Costs

In addition to above, standard asset provisions Rs 2,872 crs at end of H1FY20

High PCR to result in decline of aging provisions going forward

Capital Adequacy



- "Credit Risk Weighted Assets on Advances to Gross Advances" Sep 18: 58.21%, Sep 19: 55.31%.
- "TRWAs to Total Asset" Ratio Sep 18: 52.94% Sep 19: 51.52%.
- Bank is well capitalized; CET 1 expected to further improve

Key Financial Indicators – Scenario Analysis

	Base Case – FY21E	Stress Case – FY21E
Credit Growth	> 12.0%	> 10.0%
NII Growth	> 14.00%	< 10.0%
NIM (domestic)	> 3.20%	> 3.0%
Non Interest Income Growth	> 15.0%	> 10.0%
Opex Growth	< 10.0%	<12.0%
PPOP (in Rs. crore)	> 75,000	< 70,000

Key Financial Indicators – Scenario Analysis

Base Case – FY21E

Stress Case – FY21E

Slippage Ratio

< 1.30%

< 1.50%

Corporate Slippages

< 12,000

< 15,000

Retail Slippages

< 20,000

< 25,000

Credit Cost

< 1.00%

< 1.10%

PCR (with AUCA)

> 88.00%

> 85.00%

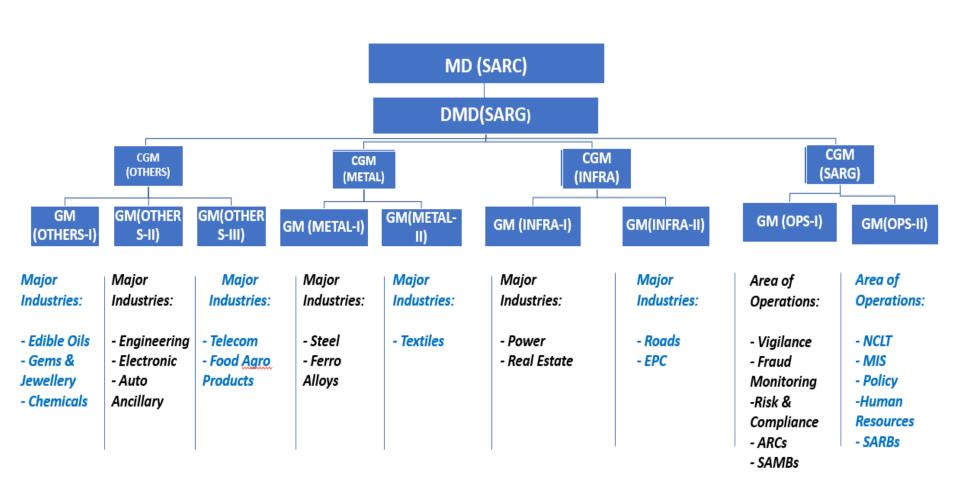
ROA

0.90 - 1.00%

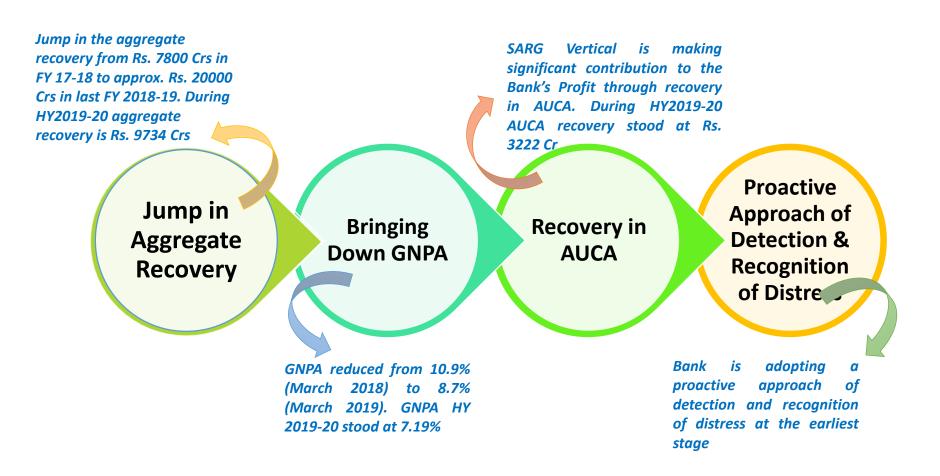
0.75 - 0.85%

Resolutions – The Way Forward

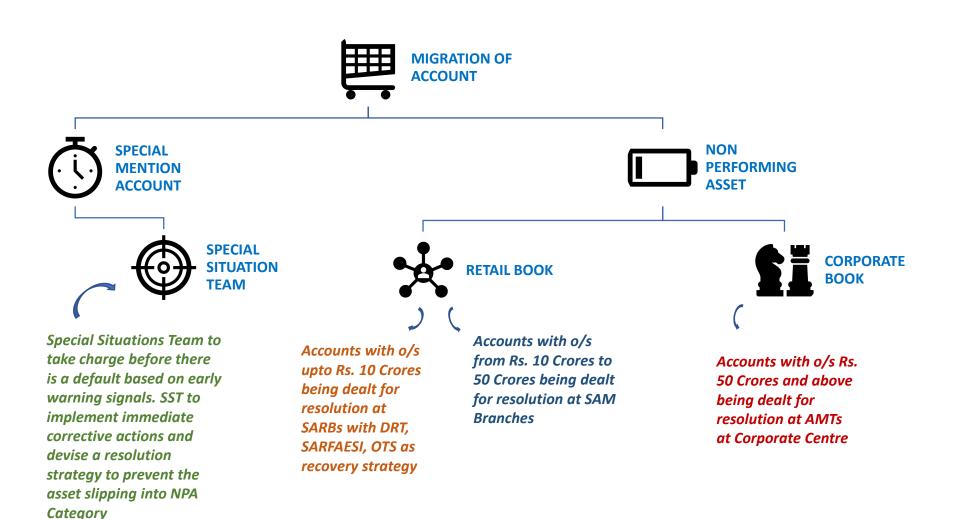
SARG - STRUCTURE



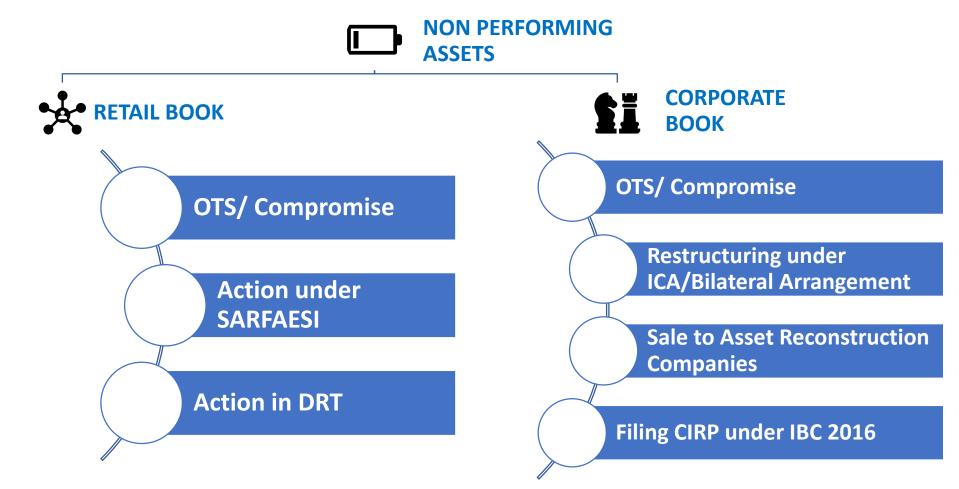
IMPACT OF REORGANISATION



APPROACH TO MIGRATED ACCOUNTS

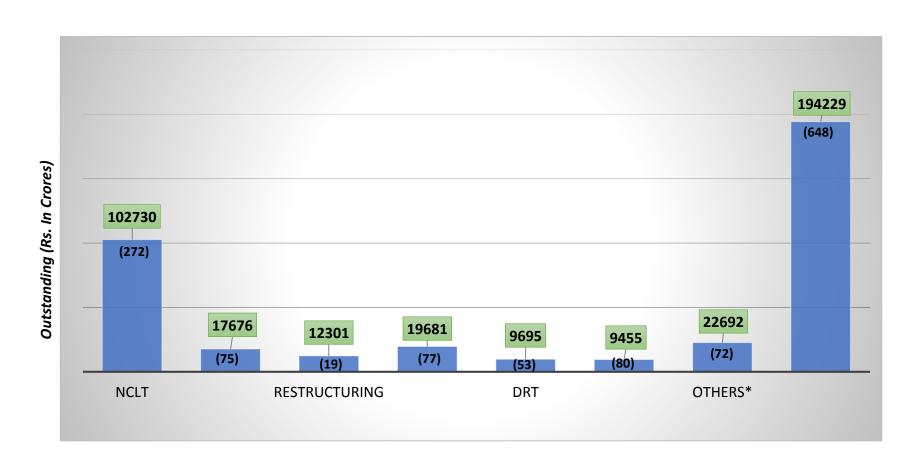


APPROACH TO RESOLUTION



SARG – RESOLUTION STRATEGY OF NPA & AUCA > Rs. 50 Crores

(as on 30.09.2019)

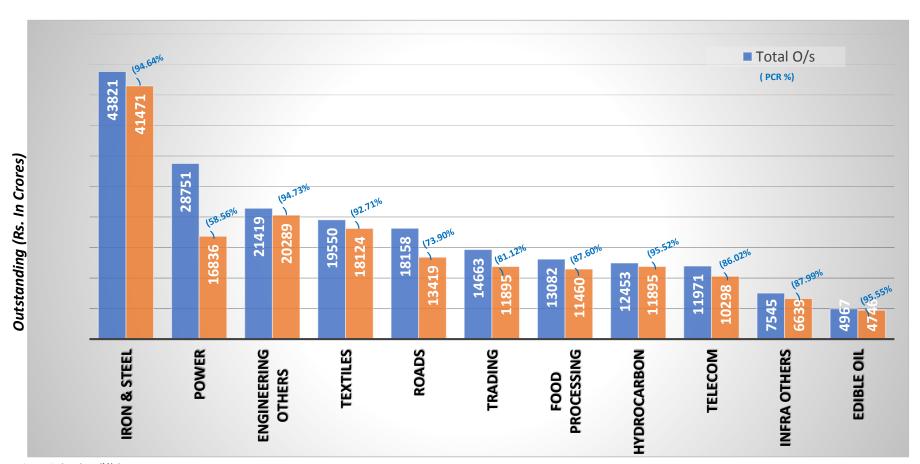


^{*} Resolution Strategy in 'Others' includes Liquidation under High Court, Liquidation under NCLT, Change in Management, Holding On Operations etc.

Figures in brackets '()' denotes number of accounts

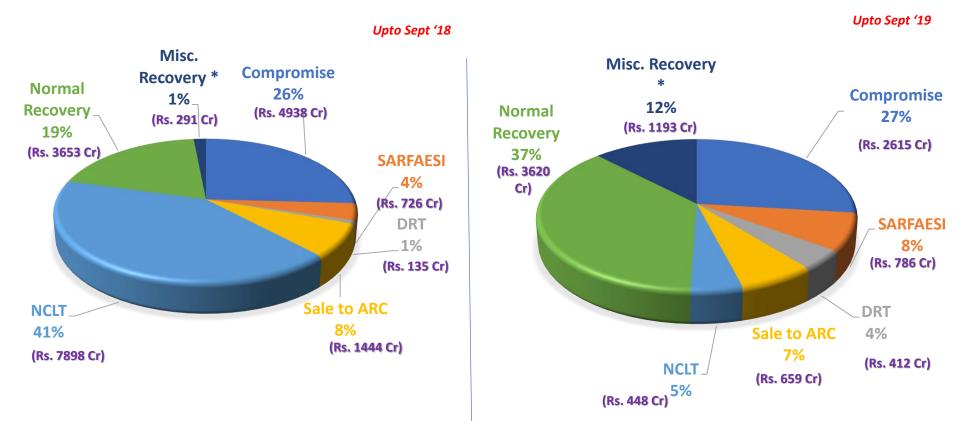
WHOLE BANK MAJOR SECTOR WISE PCR

(as on 30.09.2019)



Figures in brackets '()' denotes PCR

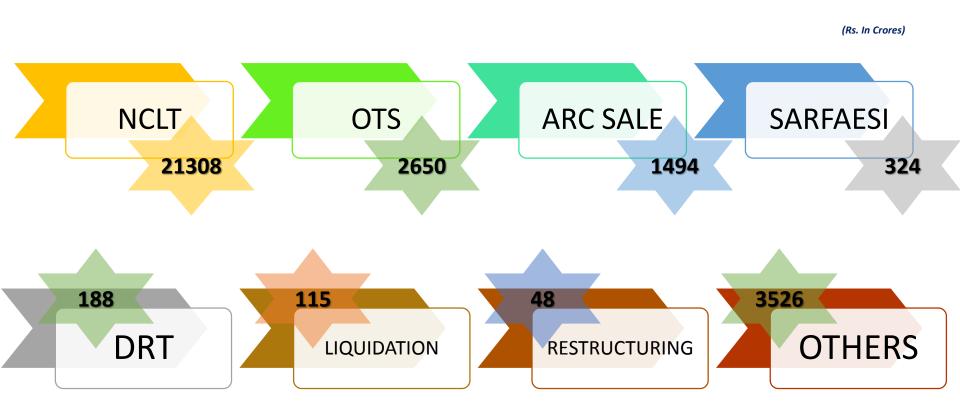
WHOLE BANK - RECOVERY THROUGH VARIOUS MODES



(Rs. In Crores)

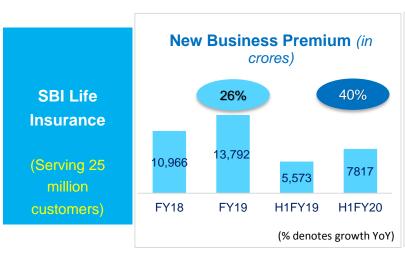
^{*}Misc recovery includes margin money appropriated, cut back, right of set off, holding on operations, change of management, subsidy etc.

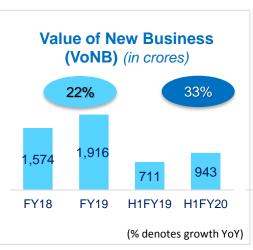
PROSPECTIVE RECOVERIES BY MARCH 2020

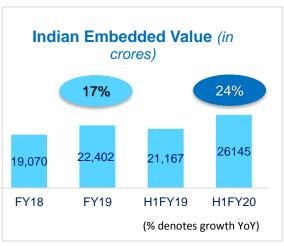


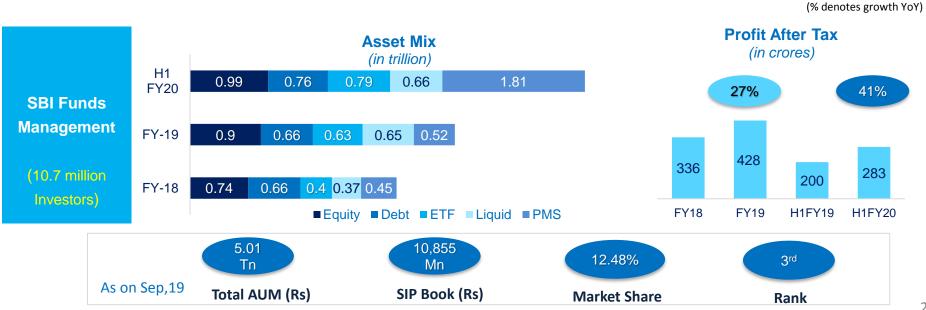
Subsidiaries & IBG

Strong performance by our Subsidiaries





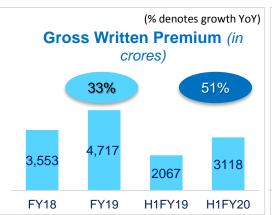


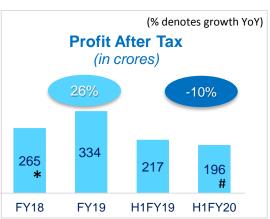


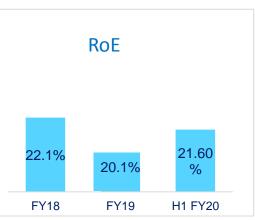
Strong performance by our Subsidiaries

SBI General Insurance (Serving 24 million

customers)







* Excluding one time impact, PAT @396 CRs. # PBT grew by 9% YOY. However, there was a YOY drop of 10% in PAT during the current year owing to a higher rate of tax. Lower tax charge last year was on account of a MAT credit impact.

SBI General has outperformed Industry growth: Industry CAGR

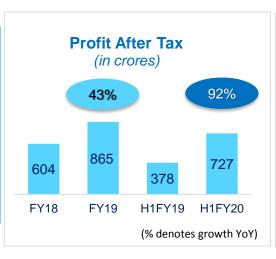
18%

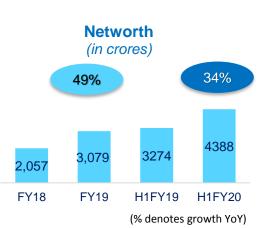
SBI GEN CAGR

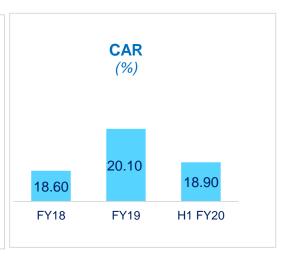
78%

SBI Cards

(9.5 million
Cards-in-force
base)

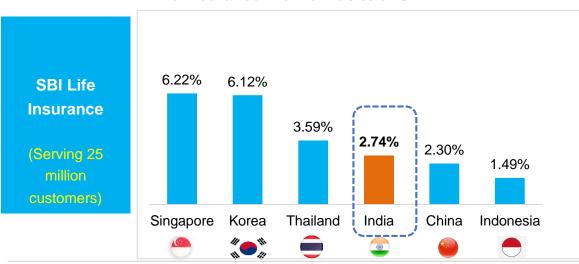


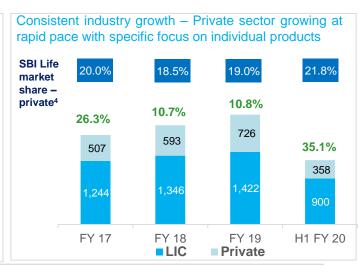




Significant underpenetrated market in terms of GDP

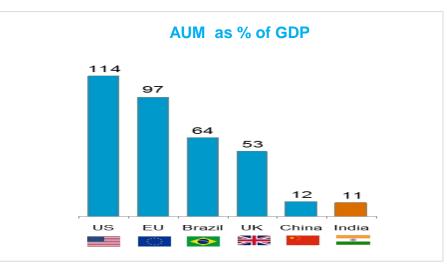
Life Insurance Premium as % of GDP





SBI Funds
Management

(10.7 million
Investors)



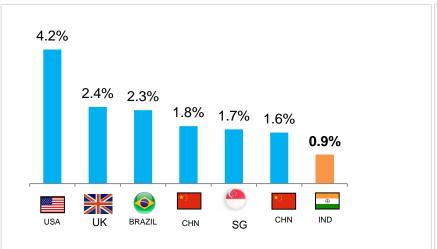


Significant underpenetrated market in terms of GDP

General Insurance Premium as % of GDP

SBI General Insurance

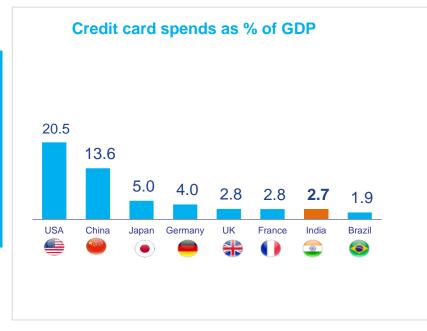
(Serving 24 million customers)

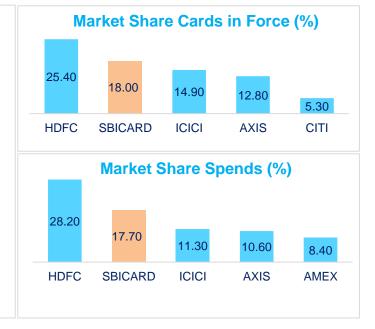




SBI Cards

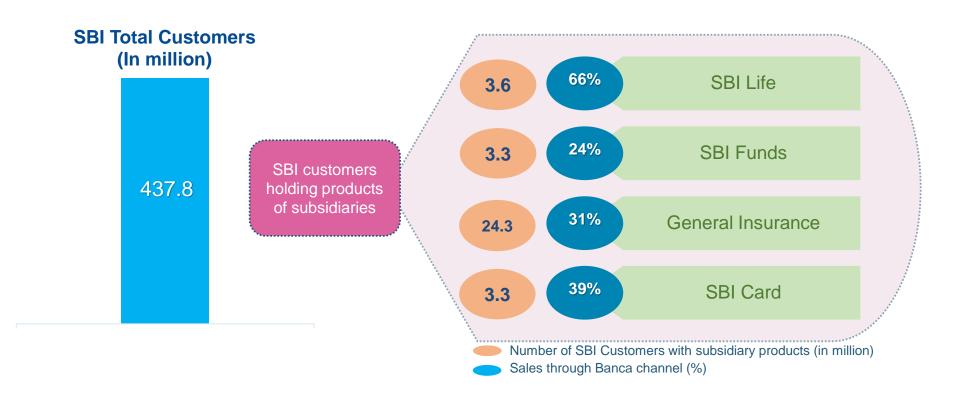
(9.5 million
Cards-in-force
base)



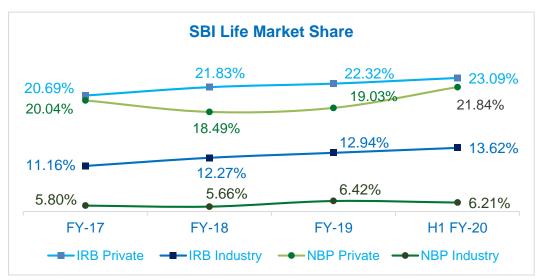


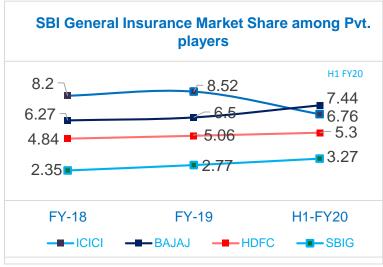
SBI and its Subsidiaries – leveraging synergies

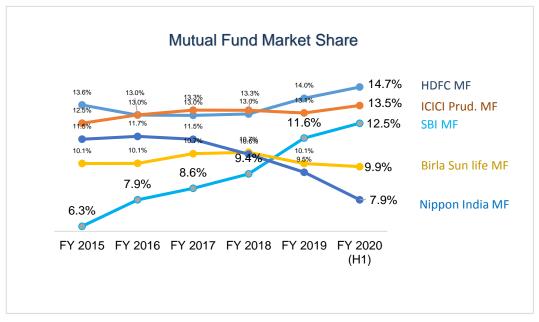
As on June-2019

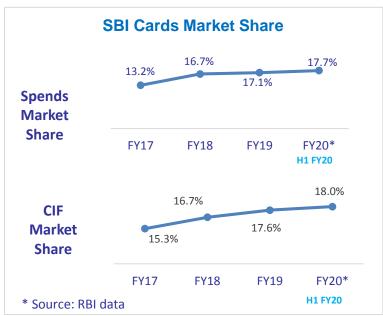


Dominant market positions of our Subsidiaries









Distribution Channels

SBI Life Insurance

22,000+ SBI Branches 50,000+ CIFs 1,21,600+
Individual
Agents

65 Corporate Agents

99 Brokers

12,000+
Branches of
Banking partners
(other than SBI)

SBI Funds Management 22,000+ SBI Branches 24157 AMFI Certified (ACE -SBI)

160 National Distributors 50,000 Individual Fin. Advisor (IFA) Major Indian Banks

(HDFC, ICICI, AXIS, KOTAK, etc)

Global Banks

(CITI, Standard C, Deutsche, Barclays Bank)

SBI General Insurance

Tie-up with
Auto
Manufacture
Dealers

22,000+ SBI Branches

114
Branches

21500+

IRDAI

certified-SPs

10000+ Agents 15 RRBs sponsored by SBI

SBI Cards

SBI (Branches/ Yono)

Open Market

(Malls, metro stations, airports)

Co-Brand

(Co-brand Partner Stores, fuel stations, railway stations) **Tele-sales**

(tele-calling centres)

E-apply

(web/digital)

Digital Focus

SBI Life Insurance



60K

New Policies issued

9K

Renewal of Policies

- 71% Renewal Premium collected through digital mode
- · 7lac+ queries resolved through Chatboat
- 1 lac+ lives covered since launch of YONO.
- 360 degree overview of business partners through Saarthi app

SBI Funds Management



129K

YONO purchase transactions H1 FY 20 10,258

Branches mobilizing business through YONO

41,758

customers onboarded for YONO MF H1 FY 20 1,820

ACEs mobilizing business through YONO

- 17 digital assets catering to investors, distributors, employees and other partners
- 42% YoY jump in Digital Sales in H1FY20.
- 40% YoY increase in Direct Digital Sales.
- 73% of overall SIP through Digital assets.
- 57% YoY increase in Digital Sales through SBG instalnvest.

Digital Focus

SBI General Insurance



97 K

Policies sold

5 cr

Premium
H1 FY 20

- Partnership with Policy Bazar forTravel product on its web
- Tie-ups with other web aggregators : Coverfox, Easypolicy, Wishpolicy, etc.
- GPA (Group Personal Accident) policy on Mobikwik portal.
- Comprehensive integration for sourcing business from SBI Subsidiaries.

SBI Cards



25 K

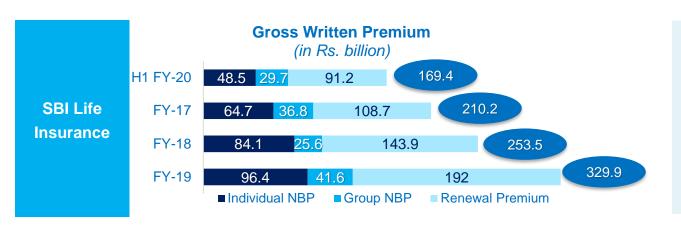
Cards Issued

Bill pay Txn

No: 7 lacs Rs.821 cr

- 1. Digital sales platform available 24X7
- 2. Al Powered Chatbot ILA, Drishti and RPA
- 3. Insta E Card with green PIN
- Digital servicing and collection through Mobile App, integrated Voice Response System, Workforce Management Solution, CRM

Business Model of our Subsidiaries



- Focus on individual premium regular premium grew by 21% & renewal premium by 36%
- Growth in IRP by 22% private industry grew by 16% & industry grew by 11%
- Well diversified across geography

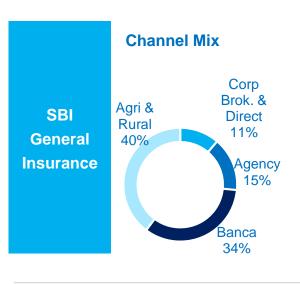
 Top 3 states contribute <26% of individual premium

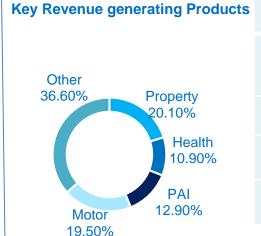
SBI Funds Management

KEY PRODUCTS PMS India **Alternative Mutual Funds Dedicated** (Domestic) Investment Equity-18 **Funds Domestic Funds** Fixed Inc-13 Mandates - 35 Amundi India Hybrid-6 Equity Sch-2 International Dedicated ETF & oth-11 Special Situations Mandates - 11 India Equity Solution Oriented—1 Fund-1 Retail PMS - 1 Funds – 3

- Over 212 branches already open, further plans to open 19 more branches this financial year.
- Over 50% market share in retails products akin to fixed deposits (closed ended debt hybrid)
- With 5 million unique investors, SBIMF has over 30% unique investors base of the MF industry.

Business Model of our Subsidiaries





- Balanced distribution across all lines of business
- Agri & Bancassurance continues to be dominant channel, other channels have shown strong contribution
- Participation in Terrorism and Nuclear Liability Pool
- Highest Rural Premium (24% of total GWP in H1 FY 20) amongst large private sector insurers
- Product-specific arrangements, with Reinsurers rated
 A- and above

Co-Branded Cards

Diversified Product launches, in the recent

past across the following categories:

- Health & Wellness
- Fuel
- Banking Cobrand
- Air travel
- Cab aggregator

Open Market Channels

D2C	 Large open market acquisitions Sourcing across malls, airports, railway stations, petrol pumps, metro stations.
Co- brand	Fast growing cobrand acquisitionsSourcing from partner spaces
Tele- sales	 Large tele-calling capability across 12 call centers Solicitation through procured and partner database
E- apply	 Digital acquisition across SBI Card, websites & apps Solicitation through online partners, emails, social media.

SBI Cards

Long Term Plans of our Subsidiaries

SBI Funds Management Target AUM-Rs. 6.25 lac cr Target Market Share-14.25% Target Rank-1st Sustain
Growth in
Core Business
Segments

Incubate New/
Nascent
Business
Lines

Invest in Long
Term
Capabilities

SBI General Insurance

31% GWP YoY growth over the next 5 yrs

Profitable growth over next 5 yrs to reach 29% ROE Focus on 5Ps-Presence, Productivity, Profitability, People, Processes Focus on Digital segment by expanding Web Aggregators, CSC, POS

SBI Cards

Increase new customer acquisitions

Tap into new customer segments

Grow transaction volumes

Optimize risk management

Enhance customer experience

Leverage Technology



International Banking Group

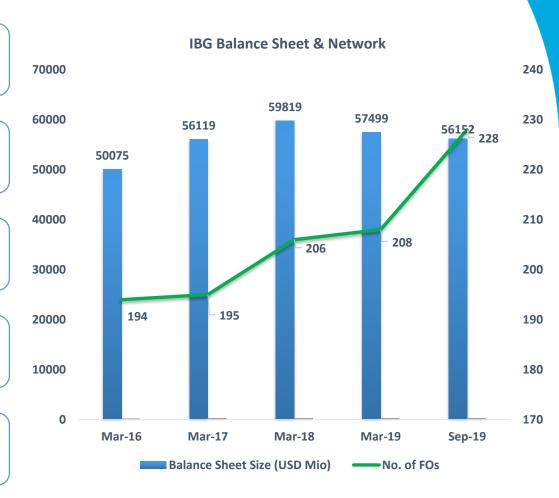


SBI's International Footprint

 6 Continents- 32 countries- 228 Offices

• 36 SBI Branches

- 136 Branches of 8
 Overseas Subsidiaries
- 8 Representative Offices
- 48 Other Points of Presence



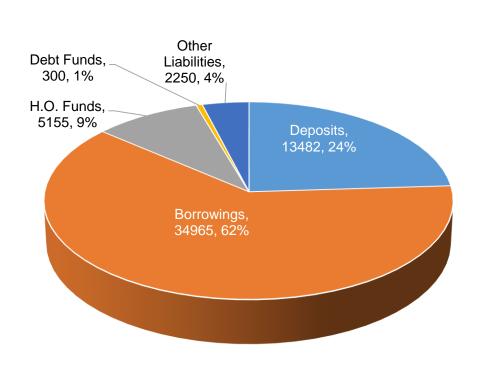
IBG Business Model

Meeting the needs of Indian corporates

- ECBs: Loans in foreign currency
- **Trade finance:** Support trade-related requirements of Indian corporates involved in export/import e.g., international LC, BG requirements
- Acquisition finance: Support acquisition by Indian corporates through foreign currency funding
- India-linked local corporate lending: Support to subsidiaries of Indian corporate in international location
- Increasing our local business portfolio in different geographies
- Retail Operations

Business Mix (Liabilities)

Liability Mix



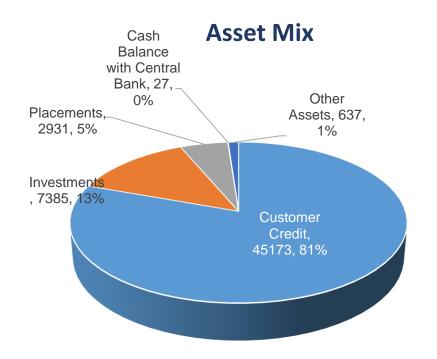
DepositsBorrowingsH.O. FundsDebt Funds

Other Liabilities

Borrowing Mix

Source	Amount (USD Mio)	%
Money Market	13488	39%
MTN	5230	15%
Syndicated Loan	3900	11%
RBI Fund	3300	9%
Multilateral Loans	2790	8%
Bankers Acceptance	2700	8%
Bilateral Loans	1810	5%
Others	1747	5%
Grand Total	34965	100%

Business Mix (Assets)



Asset Type	Amount (USD Mio)	%
India Related	16922	38%
Local Syndications	15582	34%
Trade Finance	12669	28%
Total	45173	100%

Customer Credit
Investments
Placements
Cash Balance with Central Bank
Other Assets

Efficiency Parameters

	Mar-18	Mar-19	Sep- 19
Return on Assets	0.16	0.90	0.91
Return on Equity	0.72	7.25	7.59
RoRWA	0.22	1.27	1.32
Net Interest Margin	1.14	1.32	1.18
Net NPA	1.23	0.08	0.17

Strategies for:

Resource Optimization

- Shift towards nontraditional sources for low cost resources:
 Repos, Refinance from EXIM Banks / Multilateral agencies,
 Bankers Acceptance,
 Reciprocal lines
- •Optimizing cost through low cost deposits, CDs
- Leveraging low cost centres

• Optimum mix of Bilateral Loans, MTNs.

Asset Buildup

 Originate to distribute, credit enhancements, securitization, churning of assets

- Increasing share of Trade Finance businessleveraging Correspondent Relations and domestic Banks
- Participating in Syndication of High rated assets- optimum mix
- Leveraging domestic synergies & ODI data for Asset build-up

Other Income

Forex Incomeoptimal trading, focus forex on conversion and hedging business from overseas subsidiaries of **Indian Corporates**

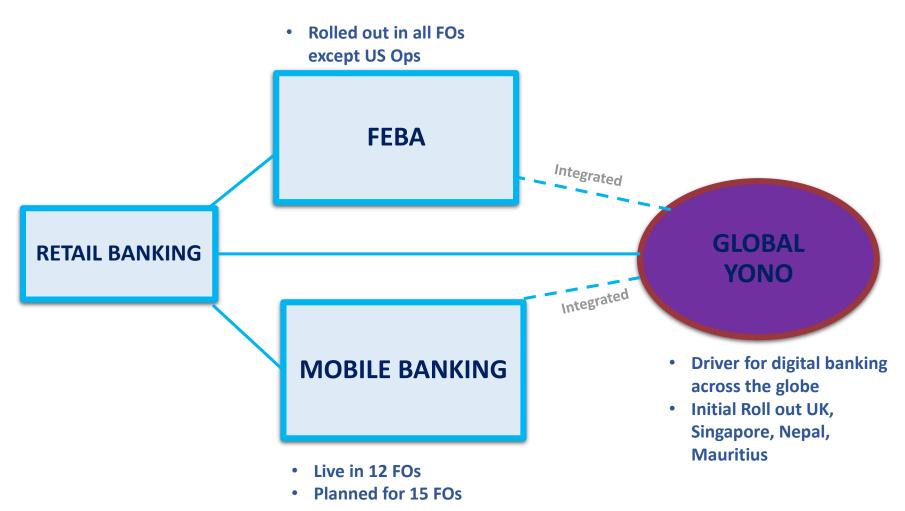
- Churning of Assets-Loans, Trade Finance Assets, Investments
- Leveraging technology (MTP) for LC/BG volumes

IBG Aspirations

- Indian Foreign Bank
 Global Bank From India
- No. 1 Correspondent Bank for India Globally
- Major partner of trade finance between India & the world
- At par with peers in Retail products & service suite- Digitally Loaded
- Robust IT platforms for Expansion through virtual banking
- Global Bank with Compliance culture to emulate

Digital Strategies

Reducing the cost of acquiring new business through technology products-SBI YONO to be our driver for digital banking across the globe (especially to broad base retail liabilities)



Retail Banking Strategy & Digital Banking

Strong Liability Franchise

Rs. in Crores	Sep 19	YoY Growth
Current Account	1,95,349	12.22
Saving Bank	11,30,822	7.42
CASA	13,26,171	8.10
Term Deposits (TD)	16,12,583	8.73
Domestic Deposits	29,38,754	8.45



Strengths

- Corporate tie-ups with Institutions, Government Dept and major Corporates for Salary Accounts
- 2.40 Lakh Salary A/c opened during H1FY20
- 1.47 Crore Salary A/c opened till date with total Cash Deposits of 1,31,418 Crores
- Average Balance in Salary Package A/c improved to Rs.89,436 Crores

Strategies

- Focus on CA/SB growth
- Generating leads through Credit Lite and FIG Departments
- Leveraging CMP for mobilizing Corporate A/cs
- Leveraging PoS business for increasing no of A/c as well as Average balance
- Setting up of dedicated CA Sourcing teams

Strong Retail Housing Portfolio

Home Loan Portfolio of Rs 4,24,487 crore

As on Sep 2019, Rs. in Crores

% of Dom. Adv. 22.02%

Market Share

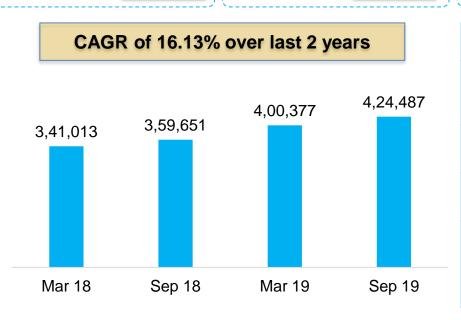
35%

YoY Growth

18.03%

GNPA Ratio

0.93%



Our Strengths				
Corporate Tie-ups	1.47 Crore Salary A/c Holders provide huge potential for growth.			
Interest Rates	Interest Rates are most competitive in the Country			
Delivery	Robust Delivery Mechanism ensure TAT of 12 Days			
Customer Profile	Huge Potential for Secondary Sales as 91% of HL Customers are first time buyers - 57% of Buyers upto 40 years of age			

Strategies				
Digital Marketing Sourcing of proposals through YONO; for those not tech savvy, "SMS Home" facil also; generate leads through Social Media Platforms				
Society Connect Program Being held on Weekends to meet HL Customers of other Banks for Switching over				
Tie-ups / Strategic Alliances	Strategic alliance with third party lead aggregators, Realty firms, Developers, financial aggregators, property sites, etc.			
Other Initiatives	'Cleared Project' Process			

Xpress Credit – Major Growth Driver

As on Sep 2019, Rs. in Crores

Xpress Credit Portfolio of Rs 1,20,660 crore

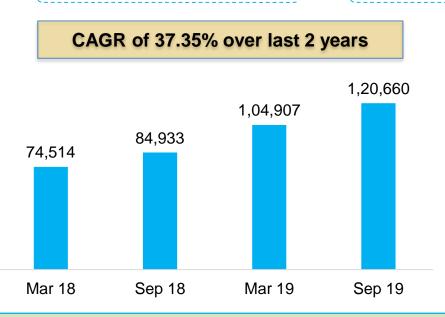
% of Dom. Adv. 6.26%

YoY Growth

42.06%

GNPA Ratio

0.56%



Our Strengths					
Corporate Tie-ups	1.47 Crore Salary package A/c Holders provide huge potential for growth				
Low Delinquency	employees of high rated Corporates having				
Delivery Mechanism	Robust Delivery Mechanism ensures quick delivery TAT reduced to 4 days. Digitization to lower TAT further				

Strategies

- Expansion in number of Salary Package customers through focus on Tie-ups.
- Digitization of Sourcing and Delivery through YONO is the way forward.
- Targeting to have more customers who are New To Credit (NTC) in our loan book through data mining of Liabilities and financial behavioral analysis

SME: Growth through Digital Origination

As on Sep 2019, Rs. in Crores

SME Portfolio of Rs 2,74,141 crore

% of Dom. Adv. 14.22

RISK MITIGATED PORTFOLIO AT 28.02% OF SME PORTFOLIO AS ON 30.09.2019

Strategies Going Forward

- Pre-Approved Merchant loans for CA holders having SBI POS Devices.
- Leveraging e-MUDRA (end to end digital solution) for loans upto Rs.50,000
- EASY Loan & Secured Loan products for Co-origination with NBFCs.
- Active participation on TReDS platform for discounting of MSME Bills.
- Contactless Lending Platform for loans Upto Rs. 5 Cr.
- Credit delivery through 368 SME Intensive branches backed by around 1,750 Relationship Managers and 400 (AMTs).
- Digital on-boarding and processing of proposals, including e-Signing of documents

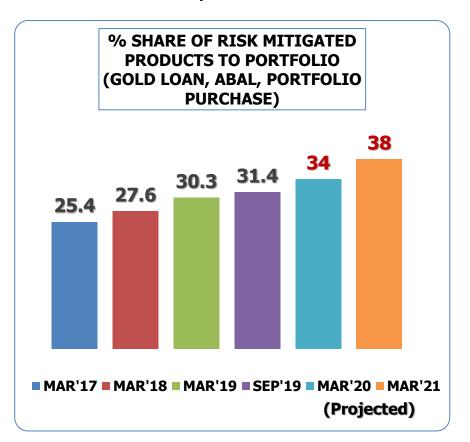
Agri: Focus on Risk Mitigated Products

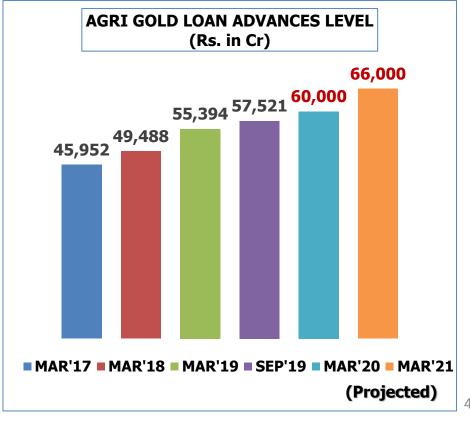
As on Sep 2019, Rs. in Crores

Agri Portfolio of Rs 202,462 crore

% of Dom. Adv. 10.50

- There has been a conscious shift towards Risk Mitigated Products in our portfolio
- Gold loan have zero risk weightage under Basel norms
- Loan against SARFAESI-compliant property (Asset Backed Agri Loans) and portfolio purchases have also exhibited very low credit cost





Corporate Credit

As on Sep 2019, Rs. in Crores

Corporate Portfolio of Rs 7,65,986 crore

% of Dom. Adv.

39.73

Streamlined coverage and delivery model, and reduced number of branches (Revamping in CAG / CCG)

Corporate Accounts Group

- Consolidated coverage of highest priority corporates/group relationships
- Widen universe with dedicated coverage for Financial Institution Group (FIG) & Credit Light Corporates
- Focus on fund to fee income

Commercial Clients Group

- Focus on enhancing Risk Adjusted Return from customers with higher credit needs-RAROC threshold of 20%
- Focused account management plans tailored to address specific client needs for this segment

Set up of Credit Review Department (CRD)

Follows a two stage sanctioning process:

- A) Internal risk advisory (industry issues, due diligence on company, track record of promoters) classifying a proposal as Low, Medium, High risk in addition to internal and external rating.
- B) Proposal presented before the sanctioning committee

Quality of underwriting is further strengthened

Credit Review Department (CRD)

Improved diligence by moving from Risk Advisory to Risk Clearance Assessment of micro Dynamic/ updated risk (proposal) level assessment at a residual risk in a granular level structured risk matrix In essence, CRD captures micro risks unique to a specific proposal Third party Independent Parameter wise assessment of risk by categorization of risk non-business unit before sanction Strengthen credit risk management function through sector specialisation

Credit Portfolio (ECR)

ECR	Mar'18	Sept'18	Mar'19	Sept'19
AAA	21.12%	23.54%	38.79%	35.72%
AA	22.09%	26.14%	24.85%	25.39%
Α	16.30%	20.89%	14.11%	18.19%
Total A & above	59.51%	70.57%	77.75%	79.30%
BBB	10.47%	13.3%	9.85%	8.97%
INVESTMENT GRADE	69.98%	83.87%	87.60%	88.27%
BB & Below	17.50%	8.69%	6.04%	7.32%
Unrated	12.52%	7.43%	6.36%	4.74%

Drivers of Corporate Credit Growth

Total Corporate Advances as on 30.09.2019 : Rs 7,65,986 Cr (3% Growth)

Project Finance

New Sanctions

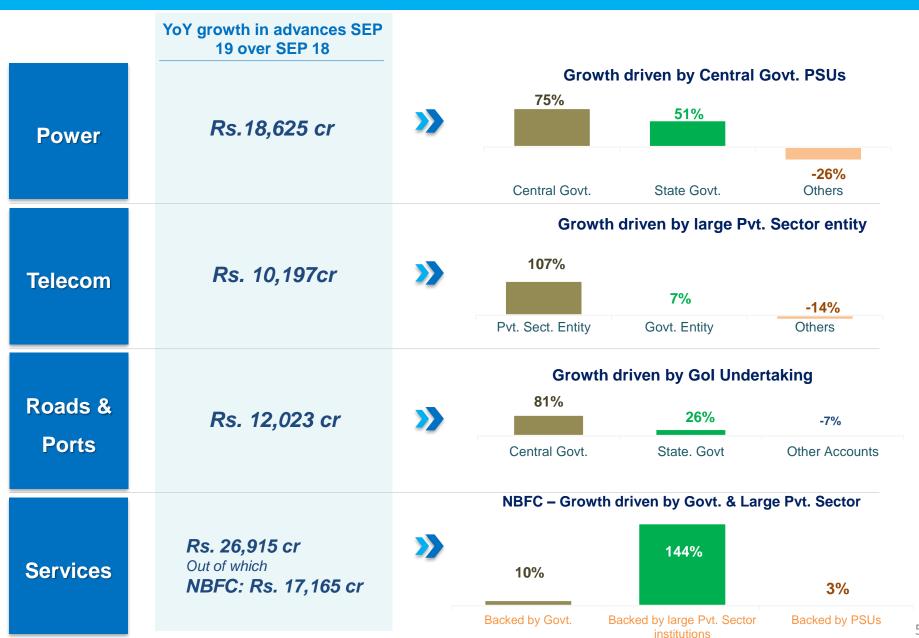
Infrastructure	No	Amount (Rs in Cr)
Infrastructure	8	5937
Non Infrastructure	1	1988
Total	9	7925

Proposals in Pipeline

Infrastructure	No	Amount (Rs in Cr)
Infrastructure	36	29500
Non Infrastructure	4	6300
Total	9	35800

Disbursements – April to September 2019 : Rs 5916 Cr (28 Accounts)

Drivers of Corporate Growth



Approach to new business

Corporate credit growth in a risk mitigated manner

- > PSU undertakings
- ➤ Investment Grade companies with viable projects
- >Strong focus on cash flows of the companies



Improving yield and focus on other income to grow ROA

Identification of Weak accounts and measures to prevent slippage

- Early Warning System effectively implemented for Identification of weaknesses in the account.
- Close monitoring of all SMA accounts
 (As on 30th Sept 2019, 47 Accounts Rs.12568 Cr)
- Quick action and Exit of accounts.

No. of relationships Exited without haircut	Exposure (Rs. In crores)	
6	6,251	



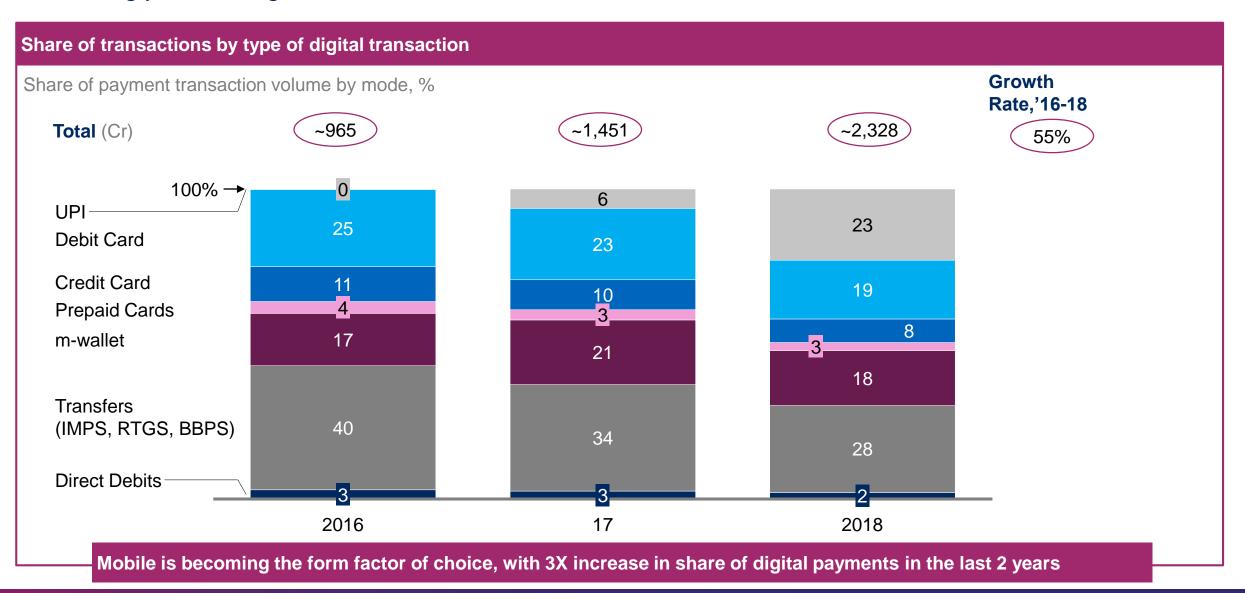
THANK YOU

Investor Day Presentation

- Digitization

PRESENTATION TO SBI INVESTORS
30th October, 2019

Indian customers are increasingly becoming digital as is evident in digitization of payments – mobile is increasingly becoming the form factor of choice for customers



SOURCE: RBI, NPCI

SBI, with its wide reach and scale, is the industry leader across digital platforms



Leadership across digital banking with wide reach and scale

Unparalleled reach and scale



- 43+ Cr customers; 65% in rural and semi-urban areas
- Network of ~22,000 branches, ~58,000
 ATM locations & ~58,000 CSPs
 (Business Correspondents)

Strong digital presence



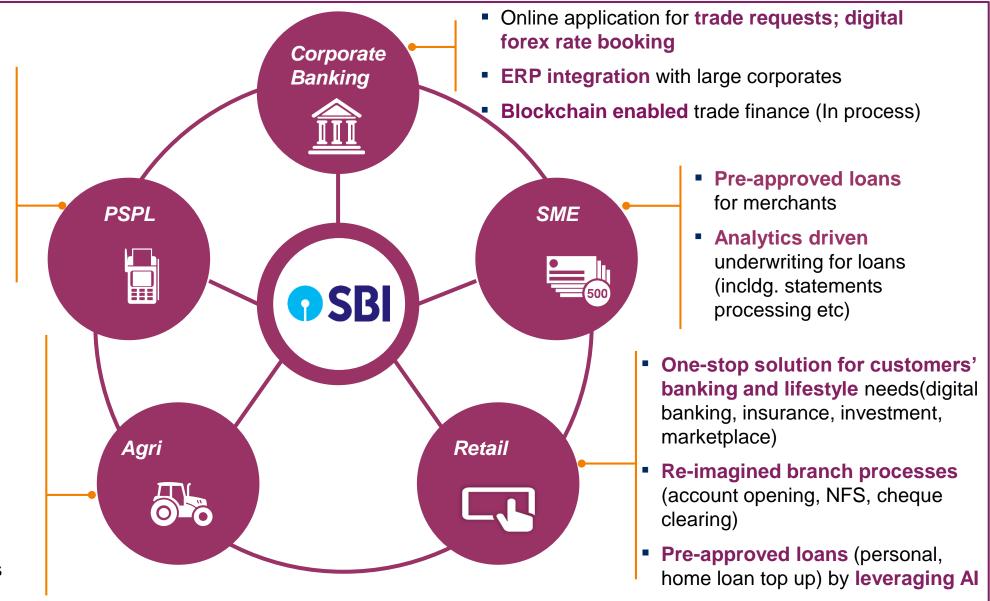
- Onlinesbi.com ranked No.1 banking website in India
- 5th most popular global financial site
- Among top 10 most visited websites in India
- Internet banking (~6.6 Cr users)
- Mobile banking (~1.55 Cr users)

Exponential growth in payments and alternate channels in SBI

For H1'FY20 (Apr-Sep'2019)						
UPI		IMPS			POS	
130 Cr+	30 Cr+ Number of transactions		113 Cr+ Number of transactions		POS installations	
300,000 Cr	★ Transaction amount	10,00,00 C	r + Transaction amount	12%	Growth in Cumulative POS	
220%	Growth in UPI transaction amount over previous year	56%	Growth in transaction amount over previous year	~6.3L	Cumulative POS	
highlights	74,00,00 Cr ~15	,00,000 Cr NEFT	~1.94 Cr New Cards Issuan		25 Cr M transactions	

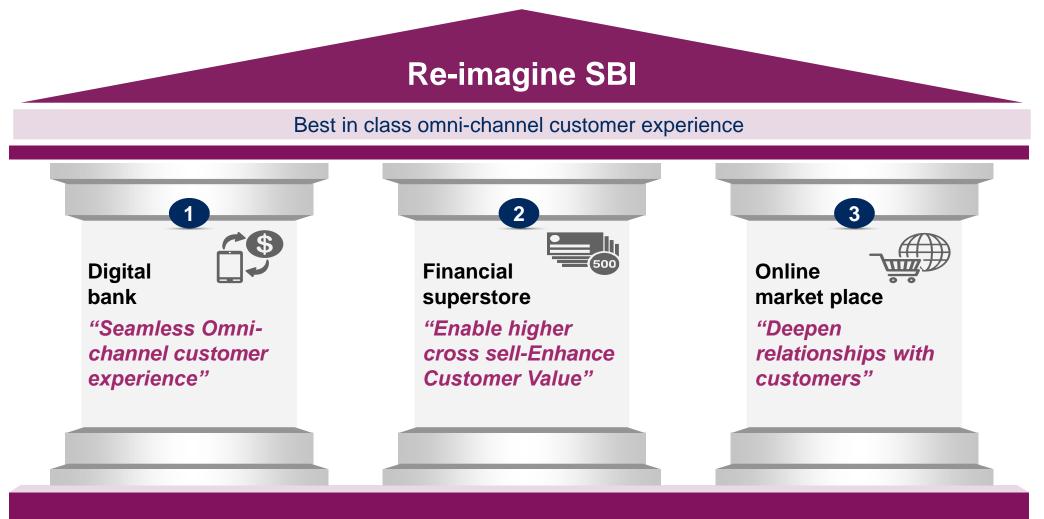
Digitization across all business units to improve customer experience and efficiency

- Leader in terms of volume and value of acquiring business (3rd in terms of POS acquisition market share) aided by Hitachi's reach and technology
- One of its kind digital ecosystem to address farmers' banking and beyond banking needs
- Significant productivity gains through reimagined branch journeys
- Use of blockchain for pre-approved agri loans (in process)



YONO Retail has 3 key pillars to deliver seamless experience to customers and improve the productivity at branches through digitization





Digital transformation of end-to-end journeys at branch— "Improve productivity and reduce cost"

YONO Retail: Branch employee facing portal enabling e2e digitization will drive significant productivity gains





Account opening

Form simplification

- Aadhaar based pre-population of fields
- 60%+ of new savings accounts opened through YONO

80%

Reduction in TAT



Loans

Loan processing through data pre-population

- External partnerships for underwriting and streamlined processes
- Pre-approved loan products for various segments (e.g PAPL, PAML)

30%
Productivity improvement



Cheque clearing

- Outward cheque clearing migration to self-service CDK kiosk
- Inward clearing automation through Al and deep learning

40%
Productivity improvement



NFS

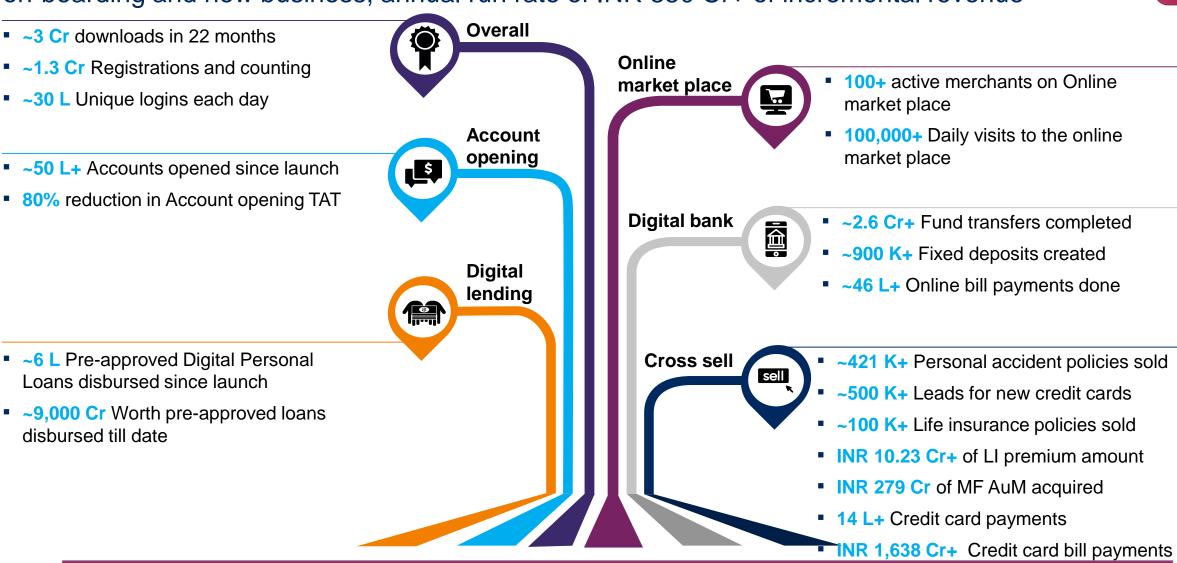
- Digital processing of non-financial service requests in-branch
- Key services include KYC/Profile update, cheque book issuance etc
- ~25% of branch time is spent on processing of non-financial services

20%

Productivity improvement

Within 22 months of launch, YONO has delivered significant impact across customer adoption, on-boarding and new business; annual run rate of INR 350 Cr+ of incremental revenue





Annual run rate of INR 350 Cr+ incremental revenue achieved through YONO retail; significant potential to scale up

YONO Krishi has 4 key building blocks; Phase 1 launched in July 2019 with 3 major offerings - Agri gold loans, Mitra and Mandi, now in 12 languages





~43,000 Agri gold loan applications received till date (with 40%+ sanction rate)

Mandi prices

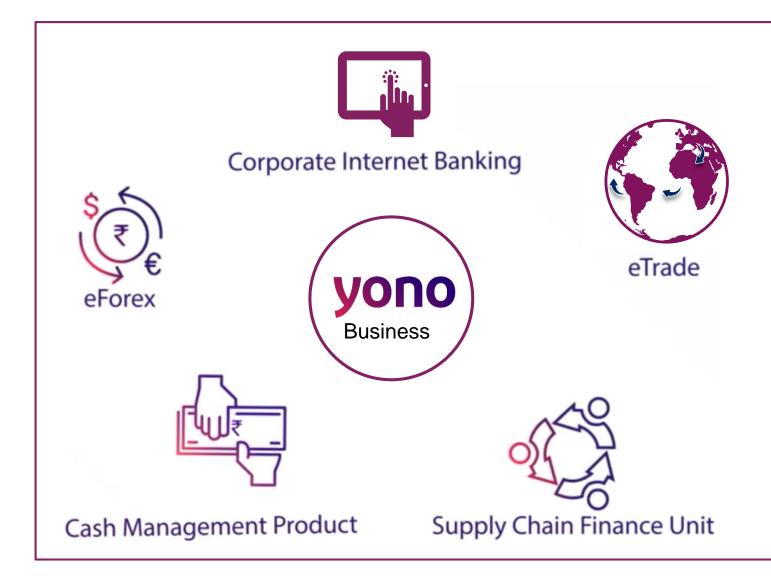
equipment and inputs

SAFAL (in process)

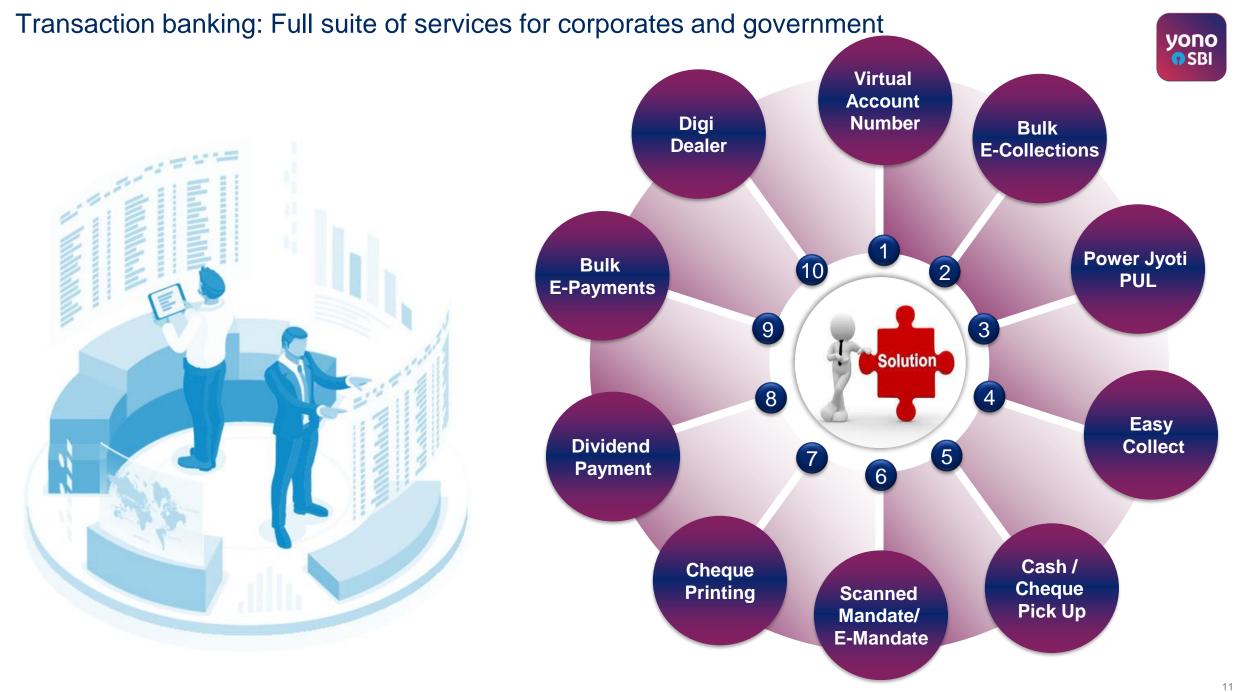
partners

YONO Business: Portfolio of Offerings



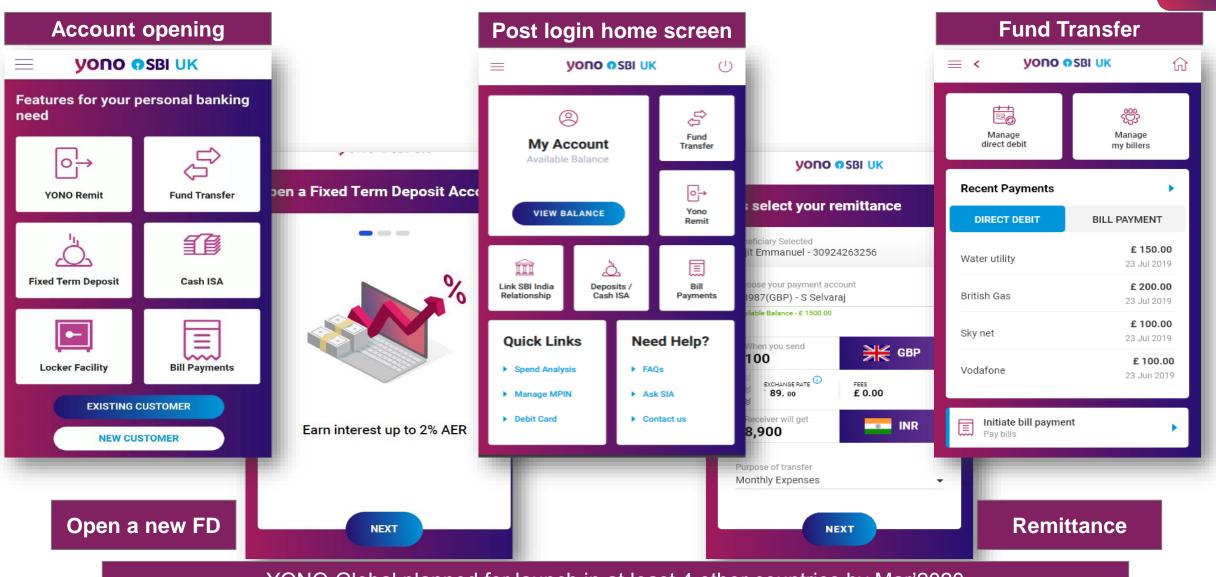


- Single-sign-on across all corporate banking applications
- Unified onboarding with reduced documentation requirements
- Single dashboard view across applications
- Online application for initiating trade requests
- Digital forex rate booking with document upload facility



YONO Global: YONO UK was launched in Sep 2019 with 32 reimagined journeys





YONO Global planned for launch in at least 4 other countries by Mar'2020

YONO has the best in class features available in the market and has taken much lesser time to build

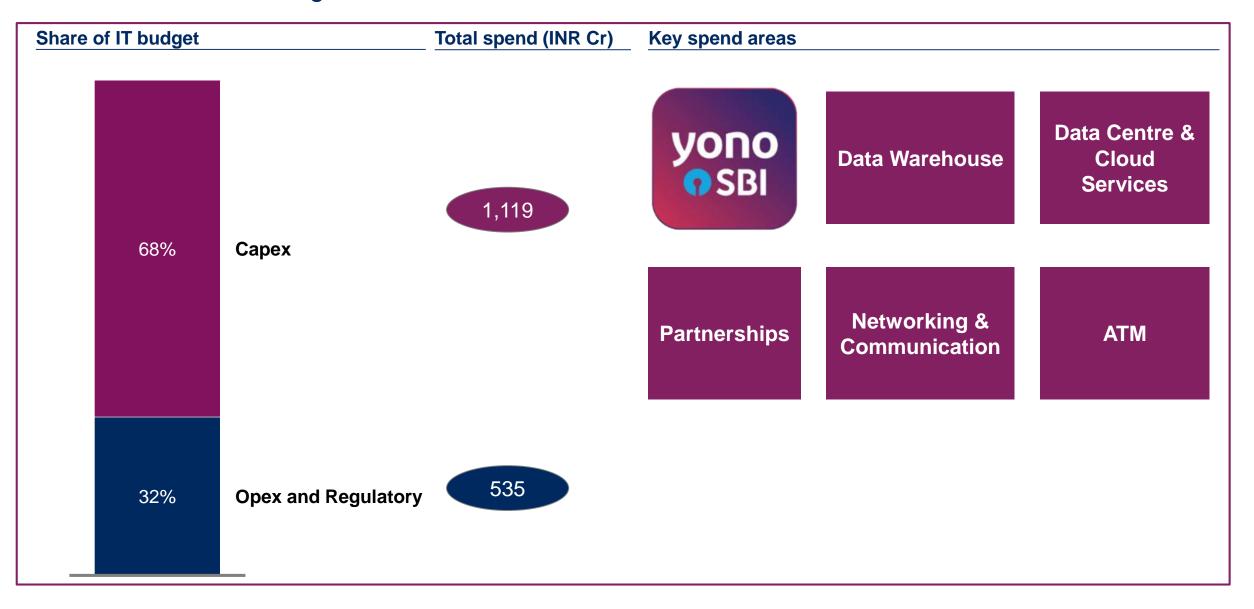


Key gap compared to peers

	Ney gap compared to peer.				731 1	
		yono Nov 2017	DBS Apr 2016	> 5 years	Nov 2016	>5 years
Digital account		√	✓	✓	✓	✓
Fund transfer	\$	✓	✓	√	✓	✓
Online market place ¹		√ 100+	√ 25	√ 90	√ 9	~ 100
Mutual fund		✓	✓	\checkmark	\checkmark	✓
Buy Life insurance ¹	iii	✓ 6				✓ 2
Buy General insurance ¹		✓ 8		√ 1	√ 1	✓ 1
Pre-approved loan		✓		✓	✓	✓
My Dreams		✓	✓			✓
Bill payment		✓		✓	✓	✓
Credit card	·	✓	✓	√	✓	✓
Tax saver FD	%	✓	✓	✓	✓	✓
Fixed deposit	₹	✓	✓	✓	✓	✓
OD against FD	===	✓	✓	✓		✓
Pre-approved personal loan	*\$ \$	✓	✓	✓	✓	✓
Non-Financial services	Ö	✓	✓	✓		✓

¹ Number of merchants or products offered

More than 60% of IT budget is allocated towards new investments



YONO is aligned with sustainability which is one of the core values for SBI



- Setup of YONO green fund with corpus of ~INR 60 Cr (as part of loyalty program):
 - A Planting of trees
 - B Construction of bio-toilets
 - Campaign for water conservation
 - Campaign for avoidance of single use plastic
 - E Usage of solar lamps



- 2 Key Activities
 - "YONO green party" campaign from Oct 1, 2019 to May 31, 2020
 - Customized loyalty program for YONO users:
 - Accumulate Green Reward points
 - Digital certificates on redemption
 - Tie-ups with NGOs, institutions, nonprofit organizations (through SBI foundation)
 - (World Environment Day) for YONO Green champions

SBI has won numerous accolades and awards for leadership in digital and transaction banking

2019

The Best Cash Management House in India

The Best Transaction Bank in India

The Best Payment Bank in India



Outstanding performance in POS deployment in rural India



STRATEGIC BUSINESS INTELLIGENCE FOR THE FINANCIAL SERVICES COMMUNITY

Outstanding performance in BHIM Aadhaar POS deployment



STRATEGIC BUSINESS INTELLIGENCE FOR THE FINANCIAL SERVICES COMMUNITY

Outstanding performance in Merchant onboarding on BHIM and Bharat QR







2016

The Best Local Cash Management Bank in India

ASIAMONEY

2017

The Best Transaction Bank in India

THE ASIAN BANKER®

2018

The Best Transaction Bank in India

THE ASIAN BANKER